



INTERNATIONAL
UNIVERSITY OF
APPLIED SCIENCES



Post Graduate certificate in Program Management

A TRANSFORMATIVE EXPERIENCE, ACCELERATING CAREER PATH, CREATING LEADERS

www.Gururo.com



[+91 7624825205](tel:+917624825205)

INDEX

<u>Program Overview</u>	3
<u>Program Features</u>	4
<u>Program Highlights</u>	5
<u>About IU University</u>	6
<u>About Gururo</u>	7
<u>Growing Skill Gap</u>	8
<u>Program Management Growth</u>	9
<u>Eligibility & Selection</u>	10
<u>Who Should Enroll In This Program?</u>	11
<u>Batch Profile</u>	12
<u>Comprehensive Curriculum</u>	
<u>IT Project Management</u>	13
<u>People Leadership</u>	14
<u>Technical Leadership</u>	15
<u>Strategic Leadership</u>	16
<u>Move Up The Ladder</u>	17
<u>Certificates</u>	18
<u>Job Assistance Program</u>	19
<u>Fees</u>	20
<u>Contact us</u>	21

PROGRAM OVERVIEW

Even before the pandemic, Need for Program Management was evolving at the speed of light. But now, every organization needs skilled Program Manager to ensure business objectives are met.

Accelerate your career growth with our comprehensive **Post Graduate certificate in Program Management** in partnership with the **IU University**. This program provides you with the frameworks, practical tools, and digital skills to lead and excel in managing complex, transformational projects and become a project leader in the digital age.

Post Graduate certificate in Program Management is a 6-month deep dive learning journey into the world of project and program management, led by Industry stalwarts, Practice Gurus and world class faculty from IU University. Through the program, you will gain hands-on experience on effectively executing projects and programs in your organization.

Program offers a blend of live virtual classes online self-paced videos, and hands-on projects. You also get access to mentorship sessions that provide a high-engagement learning experience and real-world applications to master essential Program Management skills. This is one of its kind program where the focus is on the practical and real-world learning, Apply the learnings to your job next day.

Classes will be conducted online simulating an interactive classroom environment allowing you to engage in real-time with your faculty and classmates.

Program comes with a job assistance program to help you transform your career.

Upon completing the program, you will receive a Post Graduate certificate program in Program Management from Gururo in collaboration with IU University, You will also have options to transfer university credits to other programs.

PROGRAM FEATURES



6 Months online Project & Program Management program



Live Virtual Classes



1 Capstone Project



20+ Hands-on Projects



250+ hours of Applied learning



Exclusive job assistance program



PROGRAM HIGHLIGHTS



PROGRAM DELIVERY

Practical Learning from Industry stalwarts and Practice Gurus



UNIQUE CURRICULUM

Immersive content, Crafted by people who have been there, done that



REAL WORLD APPLICATION

Learn from real-world case studies & business challenges and apply the learnings to your job next day



HIGH TOUCH

Immerse in interactive sessions with the faculty, fireside chats with practitioners



PEER LEARNING

Interact with and learn from high achieving peers from around the globe and build your network



CERTIFICATE OF ACHIEVEMENT

Receive a prestigious IU university upon program completion



CAPSTONE PROJECT

Apply your learnings via a real-world project guided by an industry expert learning facilitator



ALUMNI BENEFITS

Earn select alumni benefits upon completion of the program



EXPERIENTIAL LEARNING

Participants get hands on solving real challenges and building solutions to real problems



BYOI

Bring your own idea or work on a problem identified by mentors and industry execs in the community



EUROPEAN DEGREE

Elevate your career with a internationally recognized European degree



ACE YOUR CAREER

Get exclusive Access to Job opportunities aligning with your role, skills, experience, and interest

ABOUT IU UNIVERSITY



IU International University of Applied Sciences (“IU Internationale Hochschule”) is a state-accredited No. 1 university in Germany. IU programmes carries a prestigious QS 5star ratings.

IU university was established in 1998 and has turned to be one of the largest universities in Germany serving over 70,000 students and professionals.

IU places a lot of importance on practical skills. All the professors have a minimum 5 years of experience in the related industry.

All current courses are state-accredited bear the seal of the German Accreditation Council, are certified and have received various awards, e.g. the FIBAA Premium Seal. It is a member of the Global Compact networks, such as the United Nations Principles for Responsible Management Education (PRME). IU courses are accredited and recognized all over the world.

IU Campus Studies offers English-language lecture-based study programmes with an international focus.

For more details : <https://www.iu.org/>

iu INTERNATIONAL
UNIVERSITY OF
APPLIED SCIENCES



ABOUT GURURO

Gururo is the growing industry leader in practical courses on the project, product, and program management helping people acquire the skills they need to thrive in leadership positions.

We partner with universities, companies, and individuals to address their unique needs, providing training and coaching that helps working professionals achieve their career goals.

All our training consultants have a minimum of 15+ years of experience working in leadership positions in top organizations. This ensures you learn from the people who have been there and done that.

We are into Creating Intelligent, Interactive, and Immersive learning experiences. We specialize in areas where technologies and best practices are changing rapidly, and the demand for qualified candidates significantly exceeds supply.



Based in Atlanta (Georgia), Mumbai (Maharashtra) and Bangalore (Karnataka), we have helped over 3000 professionals and companies across 10+ countries get trained, acquire certifications, and upskill their employees.

Through individual courses, comprehensive certification programs, and partnerships with world-renowned universities, we provide thousands of professionals and corporate training organizations with the work-ready skills they need to excel in their careers.

Our practical and the applied approach has resulted in 90 percent of learners reporting career benefits including promotions and new jobs after completing the training.

GROWING SKILL GAP



92% of the project failures are due to managerial aspects which reflect skill gaps in stakeholder management, scope management, planning, and resource management



70% of employees haven't mastered the skills they need for their jobs today



80% of projects classified as high-performing use a certified project manager

"Program managers need to upskill in order to deliver."

If you are aspiring to further your career in program management, you will have to upskill to be able to benefit from the impending opportunity.



Acquire the on demand and future proof practical skills in project management with **Post Graduate Certificate in Pro Management** course from IU University

BRIDGING THE SKILL GAP

PROGRAM MANAGEMENT GROWTH

Program manager in India
6,765 results

Top organizations hiring Program Managers across India and globally. More than 6000 jobs on LinkedIn

Top Hiring Companies As Per LinkedIn

Logos of top hiring companies: SWIGGY, amazon, Microsoft, Adobe, VISA, ORACLE, f, AJIO, wipro, hp, Walmart, SOCIETE GENERALE, NTT, snapdeal, IBM, HCL, BOSCH.



Hiring growth of Program Management roles from last year

200%



Program Manager Salary

Maximum salary 1.2 Crores

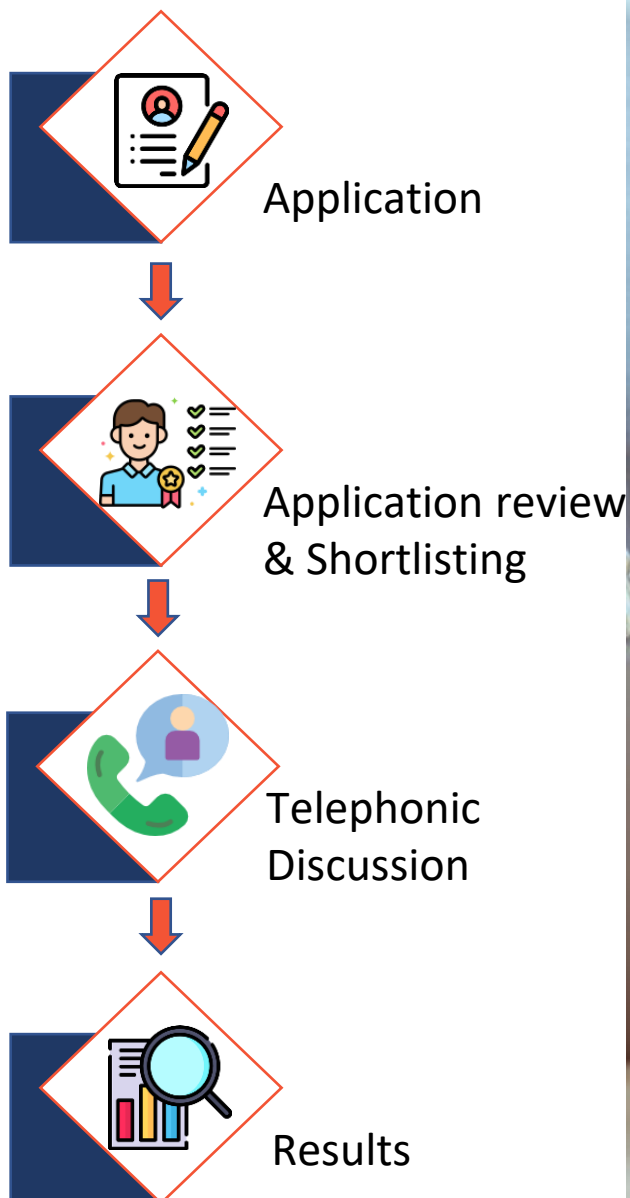
Average salary 48 Lakhs

ELIGIBILITY & SELECTION

Eligibility Criteria

- A Bachelor's Degree or Post Graduation Degree in any discipline from a recognized University or Institute.
- 5 Years of managerial/ entrepreneurial/ professional experience at the time of application.

Selection Process



WHO SHOULD ENROLL IN THIS PROGRAM?

This programme is ideal for mid to senior-level executives professionals who want to excel at program management and are eager to adopt new ways of thinking.

The program is best suited for individuals seeking the following careers:

- Project/Product/Program/Delivery Management professionals, managers, and engineers who want to gain the right digital-age skills and credentials to put their careers on an accelerated growth path
- Make a shift from executing projects to managing programs
- Consultants/Industry veterans who would like to move into Project and Program Leadership roles
- Senior executives who would like to keep up with the pace of the business transformation
- Entrepreneurs and investors seeking to restructure their organizational processes or identify profitable opportunities using project management best practices



BATCH PROFILE

The class comprises professionals working with some of the leading organizations across domains. Most of our candidates are from the IT sector.

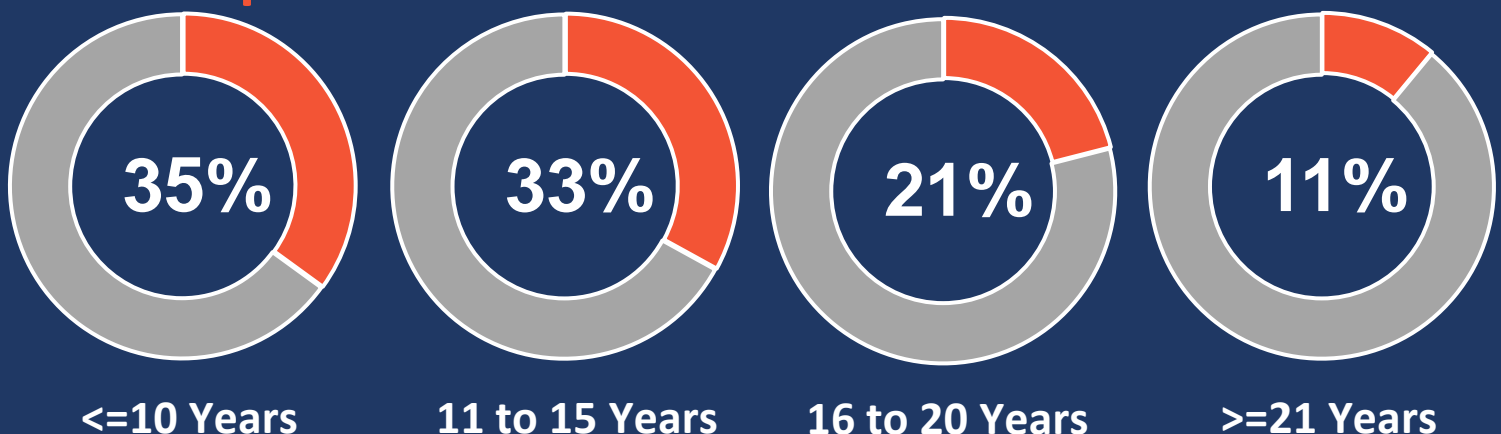
Participant Titles

- Project Manager
- Program Manager
- AVP / Vice President
- Delivery Manager
- Tech / Team / Project Lead
- Development Manager
- Manager / Technical Manager
- Principal Consultant
- Director
- Scrum Master / Agile Coach
- Product Manager
- QA Manager
- Technical Architect
- General Manager
- Engineering Manager
- Business Analyst

Where they work



Work Experience Distribution



COMPREHENSIVE CURRICULUM



IT PROJECT MANAGEMENT

1. Characteristics of Projects

- Defining IT Projects
- Overview on Typical Roles and Phases of IT Projects
- Risks and Challenges of IT Projects
- Role of an IT Project Manager

2. Organizing the Work

- Project Breakdown Structure, Work Packages
- Prioritization
- Time Planning, Milestones, Gantt-Diagram
- Definition of Done

3. Cost Estimation and Controlling

- Challenges of Cost Estimation in IT Projects
- Estimation Techniques: 3-Point Estimation, Double Blind Expert Estimation, Function Points
- Cost Controlling Using Earned Value Analysis
- Risk Management

4. The Human Factor

- Vision Keeping
- Stakeholder Management
- Conflict Management

5. Organizing Small and Medium Projects

- Rational Unified Process
- Agile Software Processes
- Scrum
- Plan-driven Project Management in Small Projects

6. Organizing Large Projects

- PMBOK Guide
- Prince 2
- Multi Project Management
- Agile Software Processes in Large Projects
- Selection of the Appropriate Project Management Method

COMPREHENSIVE CURRICULUM



PEOPLE LEADERSHIP

Knowing yourself and others

- Deepen your understanding of yourself and others
- 6 Styles of Management & Leadership
- Improve teamwork
- Make conflict more productive
- Develop stronger sales skills
- Manage more effectively
- Train without judgment
- Art of Influencing
- Tailor your communication to different personas
- Persuade effectively
- Build rapport almost instantly with anyone

Communication

- Communicate confidently in all business and personal situations
- Communicate in a memorable way
- Communicate with different personalities
- Feel confident in communicating with anyone
- Conflict Management
- Stakeholder management
- Practicing SWOT
- Staying on top of Escalations
- Learning the art of presentation

COMPREHENSIVE CURRICULUM



TECHNICAL LEADERSHIP

Mastering Project and Program Management

- Requirements and Scope Management
- Time and Schedule Management
- Cost & Budget Management
- Leading large projects
- Change Management
- Quality management
- SLA Management
- Program Leadership
- Metrics and reports
- Solving Common Project and program problems

Tools - Microsoft Project

- Create EXPERT-LEVEL Project plans using Microsoft Project

Mastering Agile

- Scrum Basics and Advanced
- Stay Lean with Kanban
- Learn Scrumban
- Agile in Practice

Tools - JIRA

- Jira Basics and Advanced
- Get ideas on how JIRA can be utilized for different scenarios or situations
- Learn Jira Admin

Six Sigma

- DMAIC structure
- Understand basics of tools & methods

COMPREHENSIVE CURRICULUM



STRATEGIC LEADERSHIP

Product And Technology Roadmap Planning

- Learn the Universal Framework which can be applied to any industry
- Learn how to plan 100+ projects simultaneously
- Understand the process with practical industry examples
- Learn monitoring and control practices

Setting up PMO

- What Is a PMO?
- Pre-PMO Setup
- PMO Current State
- PMO Future State
- PMO Roll-Out
- PMO Continuous Improvement
- Success Tips for Your PMO
- Delivering results from PMP

Strategy Essentials

- Become a Project Management Entrepreneur
- Emerging Trends in Program Management
- Managing and Working with a Technical Team for Non-Technical Professionals



MOVE UP THE LADDER

Find out answers to 100+ situations like

- How to effectively manage your manager?
- How to say NO without saying NO?
- Understanding organizational politics
- How to retain top performers?
- How to fix mistakes?
- Finding targets for innovation
- Earning your next promotion and salary raise
- Embracing the devil's advocate
- Building High-Performance Teams
- How to sell your ideas?
- Storytelling at work

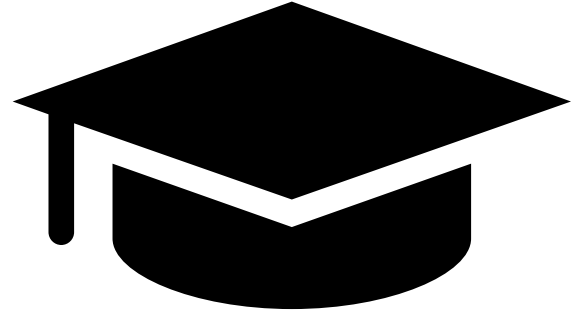
**AND MANY
MORE!!**

SAMPLE CERTIFICATES

Upon completing the program, you will receive a Post Graduate certificate program in Program Management from Gururo in collaboration with IU University.

In partnership with IU University of Applied Sciences, you will receive the credits which can be credited to a further IU University study program.

These certificates will testify to your skills as a Program Leader.



JOB ASSISTANCE



CAREER COUNSELLING

We assess if your current role is aligned with your strengths and interests and help you identify and understand the areas to work to achieve happiness and success



LEADERSHIP PROFILE BUILDING

Our Resume writers' experts in using the right keywords to highlight your career goals and achievements which makes a difference between a good resume and a great one.



INTERVIEW PREPARATION

Master the art of giving interviews and cracking them with ease. Practice important interview topics and resolve common misconceptions. Evaluate your interview preparation. Improve via expert feedback



EXCLUSIVE ACCESS TO CURATED JOBS

Get an alumni status which will provide you exclusive Access to Job opportunities aligning with your role, skills, experience, and interest

FEES

Through its practical approach and comprehensive curriculum, the program users unparalleled advantage to participants to meet their career aspirations.

Fees

INR 1,10,000 (All inclusive)

Financing Options

Learning is now made easy with financing options at a 0% interest rate and tenure of up to 6 months. You will have to pay 10,000 before the start of your course to block the seat.

Loan Tenure	Processing Fee	Interest Rate	EMI (INR)
3 Months	0%	0%	33,333
6 Months	0%	0%	16,666

Financial Aid

Students can contact the Admissions Office for assistance in applying for loans after receiving the offer of admission. Our lending partners are Eduvanz and Propelld.



READY TO ADVANCE YOUR CAREER?



Apply Now



Schedule a call

Speak to a Program Advisor

+91 7624825205

or

Email us

robin.singh@gururo.com

Visit our website

www.Gururo.com

